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Applications for Trademark Registration

AADVANTAGE LOYALTYIP LTD. of MAPLE CORPORATE SERVICES LIMITED, UGLNAD HOUSE, PO BOX 309, GRAND CAYMAN, KYI-1104, CAYMAN ISLANDS has applied through their agent DUNCAN G STOWE, 58 RIVERBANK, ROSEAU, COMMONWEALTH OF DOMINICA to the Companies and Intellectual Property Office for the registration of one Trade Mark consisting of the following word based on an application received on 25th May, 2022.

AADVANTAGE MILLION MILER

Class 35: Promoting goods and services by means of loyalty program, discount program, promotional program and an incentive awards program whereby points are earned or awarded for purchases made by members which can then be redeemed for merchandise, services and travel; promoting goods and services by means of providing an on-line shopping mall with links to the retail web sites of others in the field of books, computers, software, office supplies, consumer electronics, music, sporting and recreational equipment, gifts, gift cards, travel items, apparel, jewelry, health and beauty, toys, travel, home and garden-related items, and general retail merchandise; a loyalty program, a discount program, a promotional program and an incentive awards program whereby points are earned for purchases made via credit cards which can be redeemed for merchandise, services and travel; managing and tracking the transfer and redemption of points that are earned or awarded for purchases made by members; customer incentive loyalty, discount, and

reward programs featuring information on and access to special events offered to members; promotion of special events; Advertising, marketing and promotional services; advertising, marketing and promotional consultancy, advisory and assistance services.

Class 39: Air transport of passengers, cargo, and freight; providing travel agency services, namely, providing travel reservation services for others, air transportation reservation services for others, vehicle reservation services for others, cruise reservation services for others and vacation reservation services; providing information in the field of travel; transfer and transit of passengers' luggage; providing information concerning passengers' luggage in transit and delivery; air travel passenger ticketing and check-in services; Transportation services, namely, checking of baggage; airport services featuring transit lounge facilities for passengers; booking and providing ancillary travel services, namely seat selection, checked baggage, carry-on baggage, priority security screening, priority boarding, [food and beverage]; [in-flight headphones]; upgrades, in-flight entertainment, airport lounge access; Ground support passenger handling services; Ground support freight handling services provided at airports; Cargo unloading services; Unloading and repacking services; Providing information relating to cargo unloading services.

Any person may within two (2) months from the date of the first publication of this advertisement in the Intellectual Property Journal, file a notice of opposition in Form 3 at the Companies and Intellectual Property Office, of the opposition to the registration of the said trademark.