



# Journal of Intellectual Property



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### Applications for Trademark Registration

CHOICE HOTELS INTERNATIONAL, INC. of 915 MEETING STREET, SUITE 600, NORTH BETHESDA, MARYLAND 20852, USA has applied through their agent ALICK LAWRENCE, NANCY WHITICKER HOUSE, 7 OLD STREET, ROSEAU, COMMONWEALTH OF DOMINICA to the Companies and Intellectual Property Office for the registration of one Trade Mark consisting of the following word based on an application received on 24<sup>th</sup> October, 2024.

#### ASCEND

Class 43: Hotel and motel services; hotel and motel reservation services for others; online hotel and motel reservation services for others.

Any person may within two (2) months from the date of the first publication of this advertisement in the Intellectual Property Journal, file a notice of opposition in Form 3 at the Companies and Intellectual Property Office, of the opposition to the registration of the said trademark.

BS7 RIGHTS LIMITED of FIRST FLOOR, 5 FLEET PLACE, LONDON, UNITED KINGDOM, EC4M 7RD has applied through their agent DE FREITAS DE FREITAS AND JOHNSON of 14 CORK STREET, ROSEAU, COMMONWEALTH OF DOMINICA to the Companies and Intellectual Property Office for the registration of one Trade Mark consisting of the following device based on an application received on 11<sup>th</sup> January, 2024.



Class 9: Apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; compact discs[audio-video], DVDs and other digital recording media; animated cartoons; audio and video receivers; baby monitors; bags adapted for laptops; bathroom scales; batteries, electric; binoculars; camcorders; cameras (photography); cases especially made for photographic apparatus and equipment; cases for smartphones; chargers for electric batteries; chargers for electronic cigarettes; compact disc players; computer programs, recorded; computer programs (downloadable software); computer game software; computer software applications (downloadable); computer hardware; computer software; contact lenses; cordless telephones; covers for smartphones; covers for personal digital assistants; covers for tablet computers; decorative magnets; digital photo frames; digital signs; personal digital assistants; downloadable ring tones for mobile phones; downloadable music and image files; downloadable graphics for mobile phones; downloadable virtual goods, namely, digital art, photographs, videos, or audio recordings; downloadable image files, namely downloadable artwork and images; digital art and collectibles, photographs, videos, or audio recordings authenticated by non-fungible tokens